

Advertising  
Space

Sales Brochure



The Document Control Professionals  
Consultancy, Training Courses, Certification, Recruitment

# Consepsys

The reference in Document Control

We are the heart of the largest  
**Document Control**  
community in the world



**5,500** Document Control  
Professionals follow us

on either



Consepsys



or

THE  
**DOCUMENT CONTROL TRIBUNE**



Website: [www.consepsys.com](http://www.consepsys.com)

Email: [contact@consepsys.com](mailto:contact@consepsys.com)

# The Document Control Tribune

Free quarterly newsletter

## The Document Control Tribune

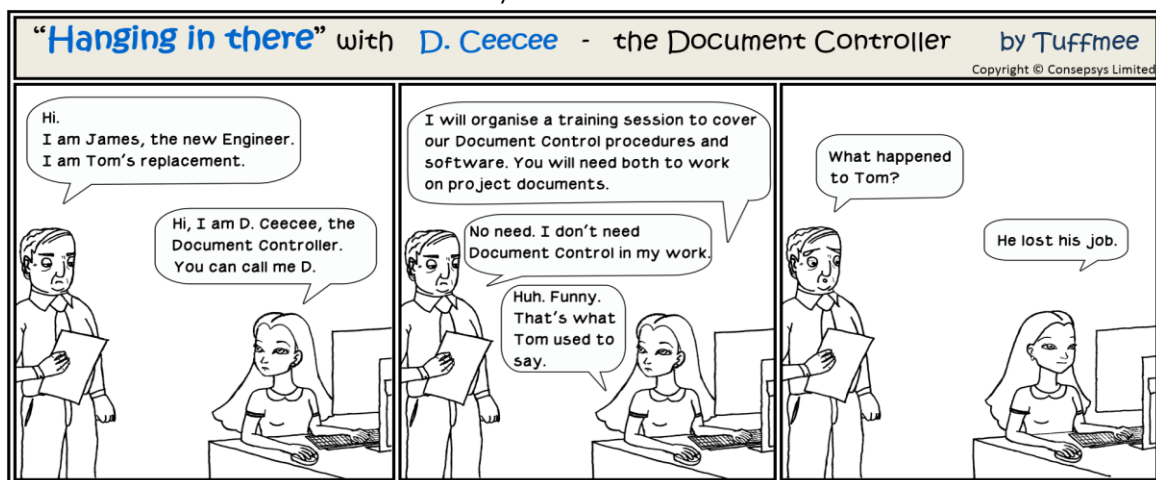
is distributed to

**5,500** readers\*\*\*

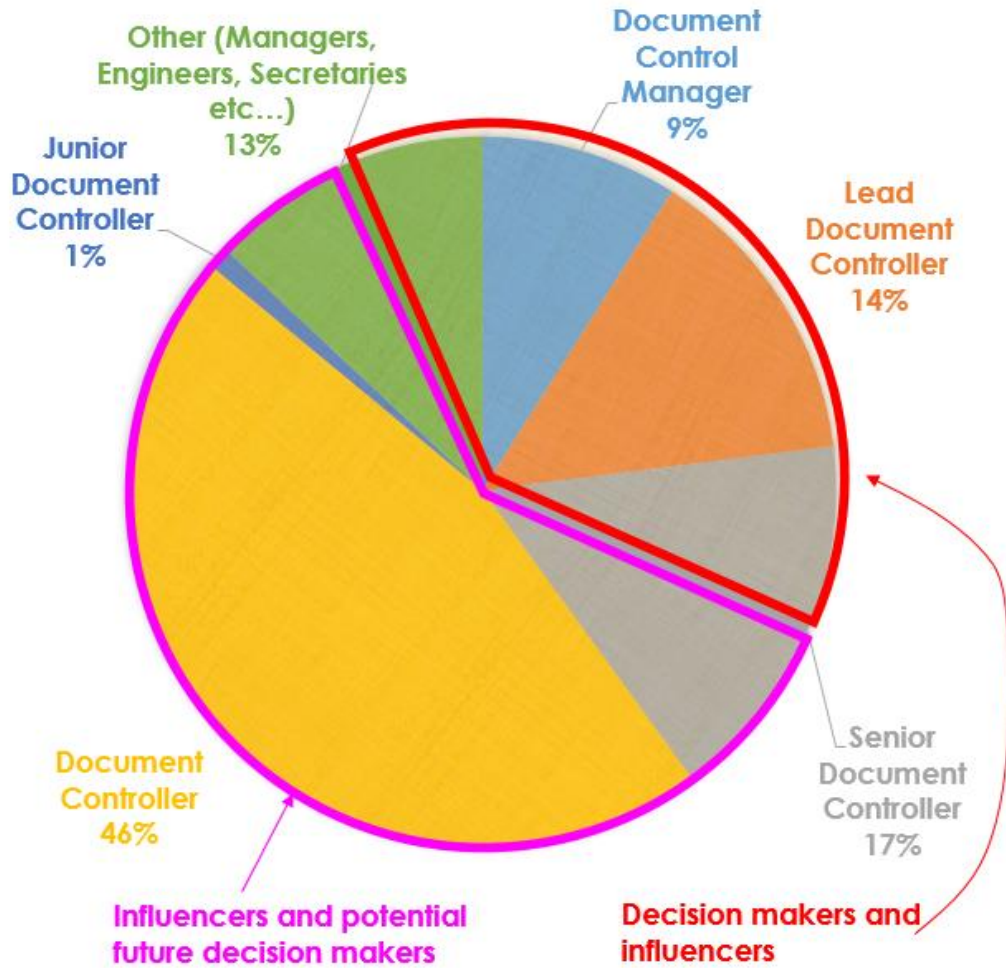
around the world



In a three-panel pattern, “[Hanging in There](#)” illustrates with humour the day-to-day tribulations of D. Ceecee, a typical Document Controller with whom all Document Controllers can identify.



# Readership of the Document Control Tribune



## A prestigious list of client companies non exhaustive:



# Advertising in the Document Control Tribune

Reach the largest **Document Control**  
community worldwide  
by advertising in  
The **Document Control Tribune**

## Specifics:

Newsletter format	A4 (H: 29.7 cm, W: 21.0 cm)
Readership size – direct – subscriptions	3,000
Readership size – overall, including indirect reach ***	5,500
Previous issues of the newsletter	Click <a href="#">here</a> to view
New template of the newsletter for 2016	Click <a href="#">here</a> to view
Client ad material resolution – minimum quality	300 dpi
Accepted file formats	.pdf .png .jpeg .psd .ai

## 2016 issuance schedule:

Issue Number	Issuance Period
#08	March 2016
#09	June 2016
#10	September 2016
#11	December 2016

View our [Terms and Conditions – Sale of Advertisement Space](#).



## Consepsys Limited

The Broadgate Tower  
12th Floor  
20 Primrose Street  
London EC2A 2EW  
United Kingdom

## Advertising Rate Card

As of 01-Jan-2016

Order advertising space now:

[Booking Order Form](#)

View our [newsletter template](#)

**AS-01**

Full page – bleed

Trim size  
Height – 29.70 cm (11.69")  
Width – 21.00 cm (8.27")

With bleed  
Height – 29.92 cm (11.78")  
Width – 21.34 cm (8.40")

Template pages: 2, 8

**AS-02**

Full page

Height – 29.19 cm (11.49")  
Width – 20.01 cm (7.88")

Template page: 11

**AS-03**

Half (1/2) page horizontal

Height – 14.60 cm (5.75")  
Width – 20.01 cm (7.88")

Template pages: 10, 11

**AS-05**

Quarter (1/4) page horizontal

Height – 7.30 cm (2.87")  
Width – 20.01 cm (7.88")

Template pages: 6, 11

**AS-06**

Third (1/3) page vertical

Height – 26.77 cm (10.54")  
Width – 7.27 cm (2.86")

Template page: 5

**AS-07**

Eighth (1/8) page square

Height – 8.54 cm (3.36")  
Width – 8.54 cm (3.36")

Template page: 4

Sponsored by

**AS-08**

Sponsored space for "Hanging in There" comics strip series

Height – 1.90 cm (0.75")  
Width – 17.13 cm (6.74")

**AS-08**

"Hanging in there" with **D. Ceecee** - the Document Controller by Tuffnee  
Copyright © Consepsys Limited

Follow **D. Ceecee** on and on

Script: Graphical concept: MSHR Scenario & Design: Tuffnee & Neesh.

Template page: 7

**AS-04**

Half (1/2) page horizontal  
on same page as "Hanging in There"

Height – 14.60 cm (5.75")  
Width – 20.01 cm (7.88")

Below rates do not include VAT

### Price per issue GBP (£)

Ad Spec	1 issue	2 issues	3 issues	4 issues
AS-01	1,416	1,374	1,331	1,289
AS-02	1,330	1,290	1,250	1,210
AS-03	683	663	642	622
AS-04	1,707	1,656	1,605	1,553
AS-05	350	340	329	319
AS-06	452	438	425	411
AS-07	175	170	165	159
AS-08	-	1,750	-	1,593

# Placing an advert in the Document Control Tribune

The readership size of  
The **Document Control Tribune**  
is still **growing!**

Give your company a wider visibility.

**Book an ad space now**

## Email

The Document Control  
Tribune:

dctribune@consepsys.com

General inquiries:

contact@consepsys.com

## Online

Booking Order Form

Online Advertising Query  
Form

View our [Terms and Conditions – Sale of Advertisement Space.](#)

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